

Montana Main Street Conference, Finlen Hotel, Butte

SUNDAY, SEPT. 28

4:30-6:00 p.m.: Optional tour of Uptown Butte

MONDAY, SEPT. 29

8:30-9:30 a.m. Registration/Continental Breakfast in Treasure State Ballroom, Finlen Hotel

9:30-9:50 a.m. Opening remarks from Anthony J. Preite, Director, Montana Department of Commerce

10:00 a.m.-12:00 p.m. Todd Barman, National Trust Main Street Center, "Business Incubators on Main Street: The Making of a Successful Revitalization Strategy?"

12:00-1:00 p.m. Catered lunch in Treasure State Ballroom

1:00-2:30 p.m. (2 break-outs)

- 1) Producing Great Events -- Good for Your Community & Good For You; Linda McCarthy, Missoula Downtown Association, and George Everett, Main Street Butte
- 2) Downtown Revitalization: Streetscapes & Great Public Spaces; Brent Campbell and Jeremy Keene, WGM Group, Missoula

2:30-3:00 p.m. Networking Break

3:00-4:30 (2 break-outs)

- 1) Strength in Numbers: Creating an Effective Buy-Local Movement in Your Community; Jeff Milchen, American Independent Business Alliance, Bozeman
- 2) BIDs, TIFs, and Other Acronyms; Paul Reichert, Helena, & Greg Krueger, Downtown Billings Partnership

4:30-5:30 p.m.: Networking Break

5:30-6:00 p.m.: Cash-only cocktail hours, Thornton Building Ballroom

6:00-6:30 p.m.: Rep. Dan Villa, D-Anaconda, keynote speaker

6:30-7:30 p.m.: Dinner, catered by Front Street Market

TUESDAY, SEPT. 30

8:00-8:30 a.m. Continental breakfast in Treasure State Ballroom

8:30-10:00 a.m.: Primer on Montana Legislature and the Legislative Process; Steve Doherty, Great Falls

10:00-10:30 a.m. Networking Break

10:30-12:30 p.m.: Multiple roundtable discussions on the latest downtown hot topics, plus funding sources within the Montana Department of Commerce

12:30 – 1:15 p.m. Catered lunch, Treasure State Ballroom

1:15-2:45 p.m. Simple Façade Improvements for (Almost) No Money; Joe Lawniczak, Wisconsin Main Street, Madison, WI

2:45-3:00 p.m. Closing remarks

3:00 Optional tour of Uptown Butte